



PRESS RELEASE

Los Angeles Organizing Expo showcases current trends in home and office organizing

Los Angeles, CA – September 24, 2008 –Piles of files, cramped cupboards and crowded closets were hot topics at the recent 4th Annual Los Angeles Organizing Expo.

With a record crowd of consumers, organizing professionals, home-building representatives and interior designers, the event drew participants from Los Angeles, San Diego, San Francisco, and as far away as Ohio and Minnesota. The one-of-a-kind organizing Expo was *the* place to find time-saving products, solutions, tools and services for consumers wanting to get their lives in order and learn first-hand the secrets to an organized life.

John Trosko, President of the Los Angeles chapter of the National Association of Professional Organizers said, “Busy Angelenos probably find the stress and strain of modern life demanding on both their time and space. It is vital when trying to simplify one’s life to choose the right organizational tools. Lucky for us, there is now a wide variety of stylish, functional and affordable organizing options available and we have many of these products at the Expo.”

This year’s Expo hosted the first ever “Ask the Organizer” Panel. Home and business organizational experts offered guidance and expertise to a packed house of aspiring professional organizers and members of the general public. Questions ranged from residential to small business to corporate organizing concerns. The most anticipated question was how to successfully maintain an organizational system while balancing family, activities and work.

The Los Angeles Organizing Expo, produced by non-profit NAPO-LA, offered over 5,000 square feet of exhibit space.

“Ask the Organizer” Panel

The Panel, hosted by NAPO-LA’s “Golden Circle,” included veteran organizers: Lynne Gilberg, CPO®, CPO-CD® (“Lynne Gilberg Organizing”), Carol Keller (“Organizing Experts™”), Marcy Melton, CPO® (“Bullseye Organizing Solutions”) and Tanya Whitford, CPO® (“Organizing Wonders”). Claire Flannery (“Simplify”) served as facilitator.

Host of the Los Angeles Organizing Awards

NAPO-Los Angeles - 10573 West Pico Boulevard, # 134, Los Angeles, CA 90064
www.napola.org - (213) 486-4477

Exhibitors

Exhibitors included Blis, Bongo Ties, Closet Factory, Clutter Stop, Delphi Center for Organization, Esselte, EZnet Organizer Inc., Garage Envy, Get it Together LA!, MAS Moving, NorthStar Moving Corporation, OrganizIt!, ScanDigital, Smart Box USA, Smead, The Style Huntress, South Bay Closet Lady, The Mold Guy, TomBoy Tools and Touch Mobile Massage Co. Represented were custom closets, garage and pantry storage systems and designs, organizing how-to books, technology, senior downsizing, office and organizational products, mold remediation services, calendar systems, desk accessories, online data storage management, photo organization/digital conversion and specialty hardware and tools.

Volunteer Recognized

Gus Gougas, owner of OrganizIt, a Chatsworth, CA-based garage-organization company and NAPO-LA Associate Member, was awarded "Volunteer of the Month" for his dedication and support of the chapter.

"Best in Show" Award

In addition, the NAPO-LA Expo Task Force producers presented a 'Best in Show' award to Chris McKenry and Get It Together LA! for his outstanding booth design and product display.

NAPO-LA Committees

Representatives from various NAPO-LA chapter committees were also on hand to provide information regarding NAPO-LA's educational outreach programs, including:

- **NAPO-in-the-Schools:** A national community outreach program that brings basic organizing principals to students in all grade levels;
- **NAPO-LA Education Development Committee:** Provides interactive training sessions, resources and encouragement to chapter members, enabling them to successfully build their businesses and interact with their clients.
- **Golden Circle:** Formed in 1990, Golden Circle is a special recognition from the organizing industry to those NAPO members who have attained an elevated level of experience.

Door Prize/Gift Bag Sponsors

Door prize and gift bag sponsors included: The Container Store, E-Organizer Pro, Esselte, The Internet Password Organizer, Online Organizing, Organize.com and OrganizIt!

About NAPO-Los Angeles

The National Association of Professional Organizers, *The Organizing Authority*®, is dedicated to developing, leading and promoting professional organizers and the benefits of better home and business organization. NAPO-LA chapter members include more than 150 speakers, trainers, authors, retailers and manufacturers of organizing products and provide such services as hands-on home and business organizing, information and time management, coaching and training. The chapter produces the Los Angeles Organizing Expo and the Los Angeles Organizing Awards. The 4th Annual Organizing Awards will be held at The Luxe Hotel in Bel Air on January 30, 2009.

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